

November 28, 2006

ST. FRANCIS MEDICAL CENTER PROMOTES HEALTHY LIFESTYLE TO THE BUSINESS COMMUNITY

Nearly 200 individuals from the community and surrounding businesses attended a complimentary Health/Business Connection (HBC) luncheon seminar at the Lafayette Yard Marriott on October 12th to learn more about St. Francis Regional Cancer Center.

In honor of Breast Cancer Awareness month, a panel of experts from the St. Francis Regional Cancer Center discussed the importance of early detection and answered questions from the audience.

One very special guest in attendance was Barbara Drake, the first patient to receive MammoSite RTS treatments at the St. Francis Regional Cancer Center. MammoSite is an innovative radiation therapy device that internally delivers radiation directly to the tissue surrounding the original tumor, where recurrence is most likely. The MammoSite RTS minimizes radiation exposure to healthy tissue and reduces the length of treatment from five to seven weeks to one to five days. Barbara shared her account and highly recommends MammoSite for anyone who is eligible.

Catherine Gleason, MD, Breast Cancer Specialist gave a presentation highlighting the unique services she offers patients. Dr. Gleason's can provide ultrasound, stereotactic core biopsy, mammography, and same-day diagnosis to her patients in her state-of-the-art office located in Lawrenceville, NJ.

Other panelists included Jo Ann Chalal, MD, Medical Director of Robert J. Moonan Department of Radiation Oncology, Elizabeth Rosvold, MD, Medical Director of the Cancer Center, and Sangeete Tyerech, MD, Radiation Oncologist.

The Health/Business Connection was started in 2002 to inform and educate the business community on health issues that affect the community. It allows an opportunity for the hospital to connect with the business community while giving the business community a networking opportunity. This seminar was co-sponsored by Avon.

According to Jerry Jablonowski, CEO of St. Francis Medical Center, "The St. Francis Regional Cancer Center offers many great services to our patients." By reaching out to the business community through the Health Business Connection, we welcome the opportunity to share information on this regional center of excellence and to heighten breast cancer awareness throughout our community.

For more information about The Francis Medical Cancer Center please call 609-599-5221, or visit us on the web at www.stfrancismedical.com.